

CLYDE & CO

Creating a Professional Image

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Clyde & Co

- On flipchart paper in small groups explore either:
- What might contribute to a professional image
- What might detract from a professional image



A Professional Image

How do you navigate dress down Friday?

My train is delayed and I'm going to be late...

I have no idea what I've just been asked to do...



First Impressions

- What contributes to the image that you project?
- How much do first impressions count?

Actions speak louder than words



What do you see?



We are all different

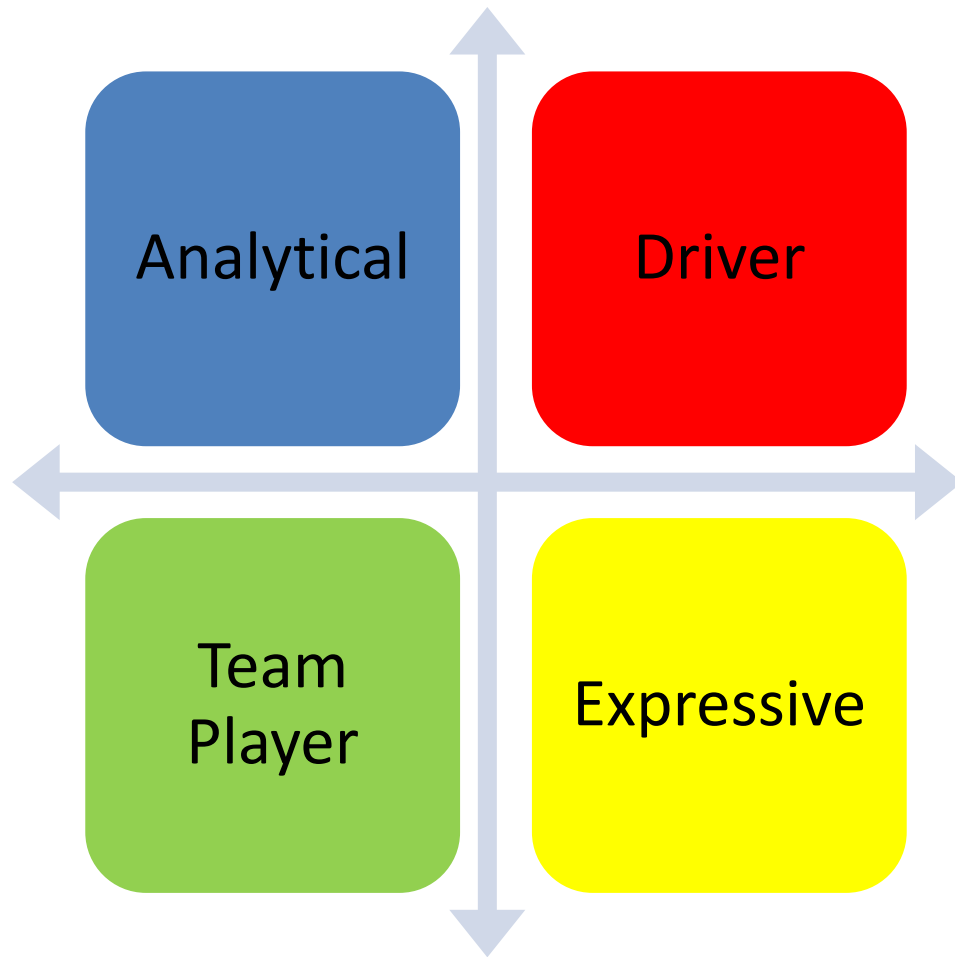
*I have to get
all of my work
done before I
can play*

*I can play
any time!*

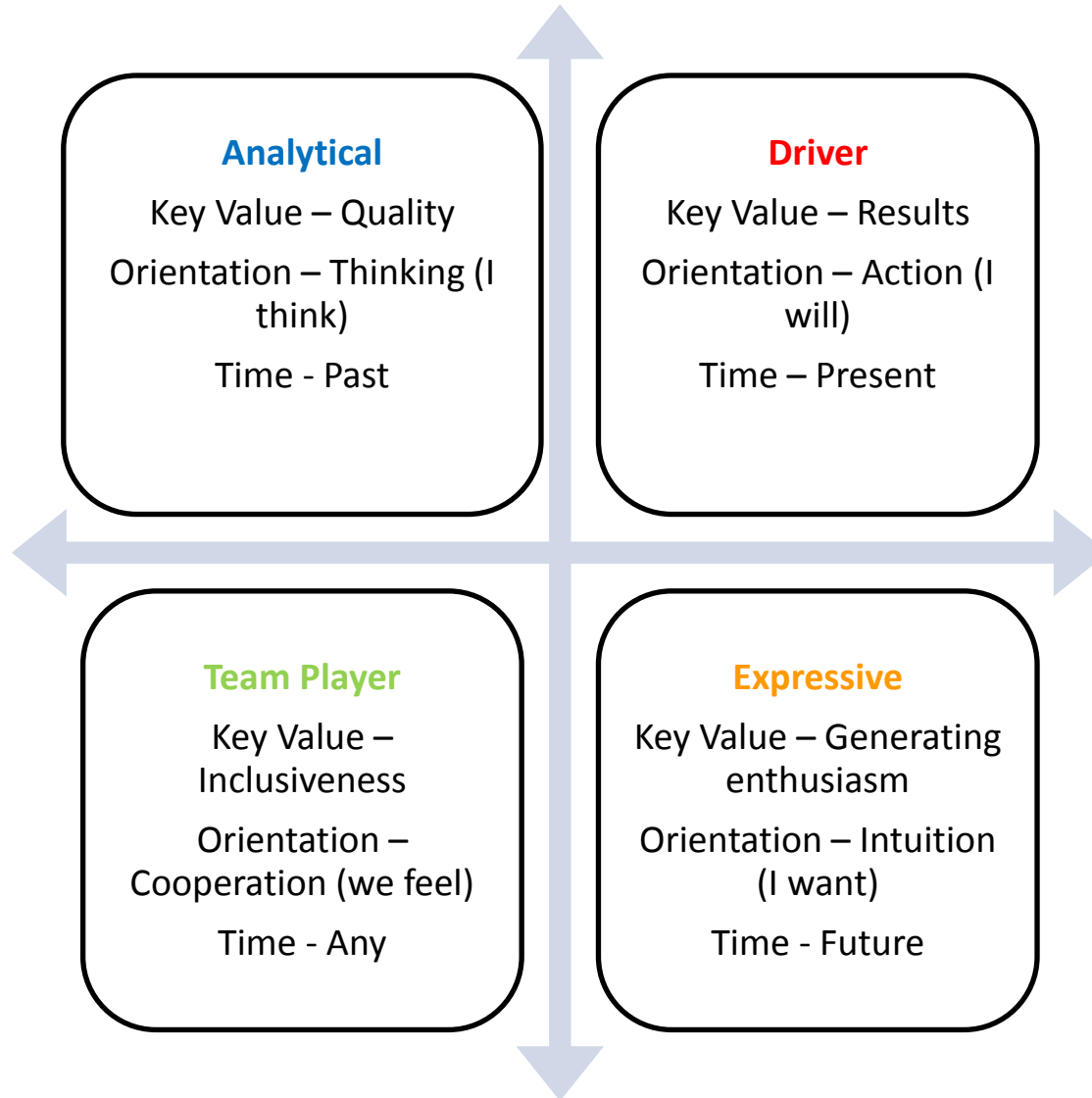
Recognising your own style



Your Profile



Your profile



Analytical

Key Value – Quality
Orientation – Thinking (I think)
Time - Past

Driver

Key Value – Results
Orientation – Action (I will)
Time – Present

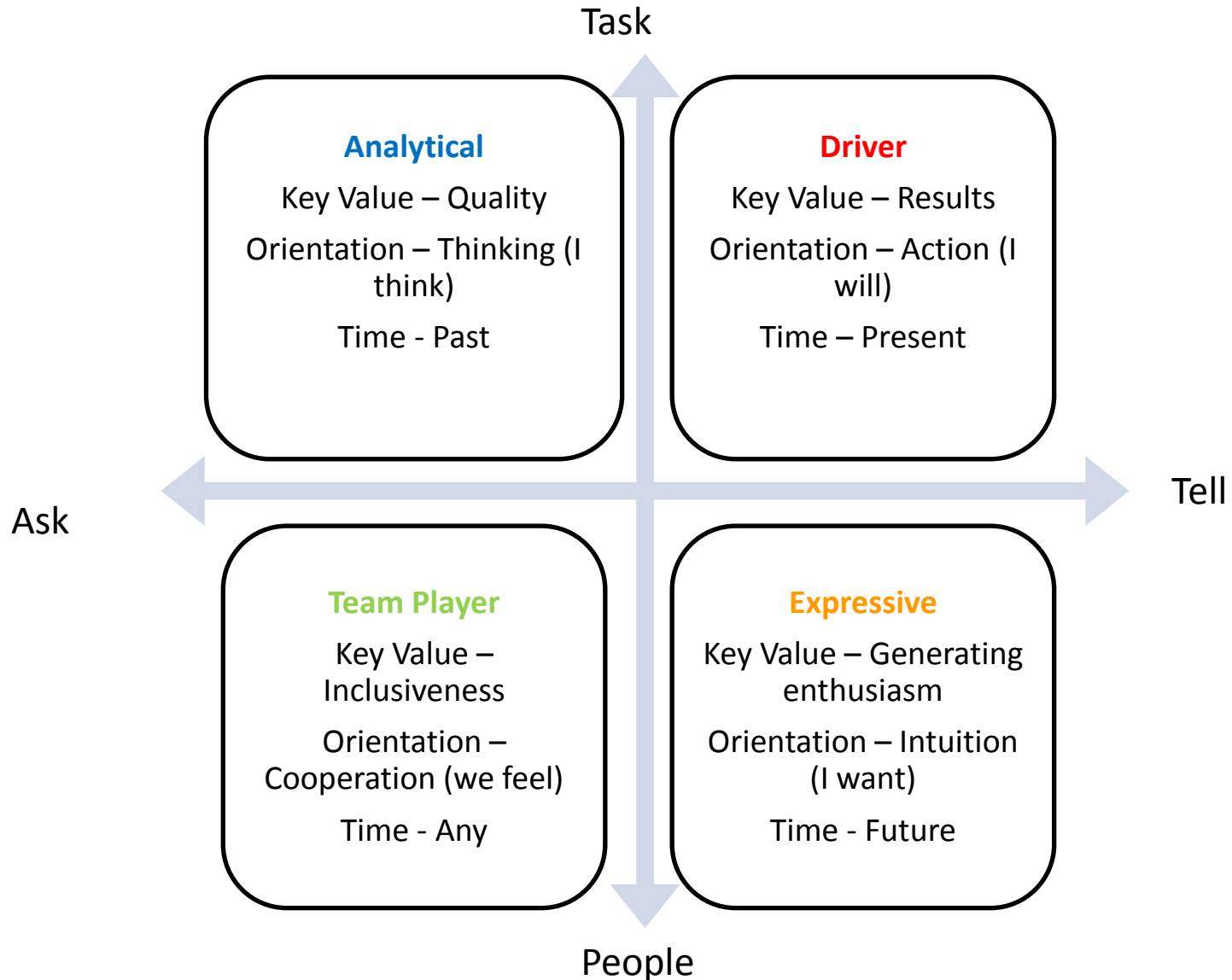
Team Player

Key Value – Inclusiveness
Orientation – Cooperation (we feel)
Time - Any

Expressive

Key Value – Generating enthusiasm
Orientation – Intuition (I want)
Time - Future

You at work

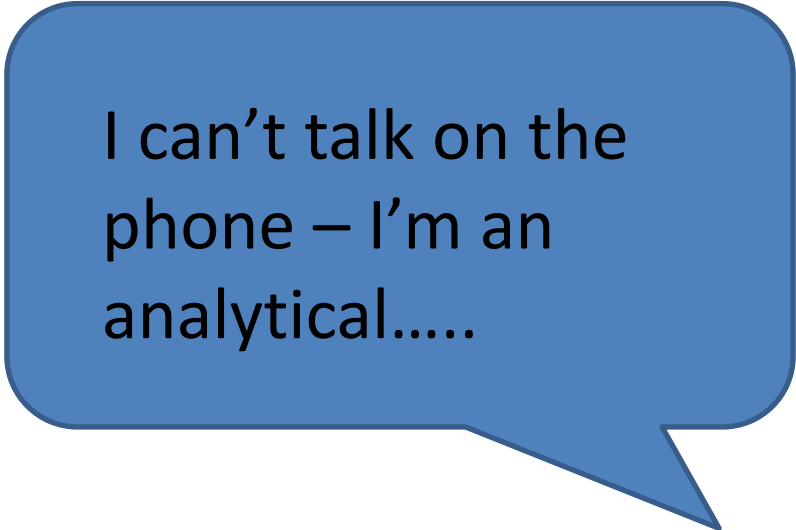


Recognising the style of others

- What do they like to talk about?
 - How do they talk?
-
- How would each style like to prepare for a meeting?

Remember

- Style is an explanation – not an excuse



I can't talk on the phone – I'm an analytical.....

To conclude

- A professional image can be many things
 - - It can include appearance
 - - It can include attitude
 - - It can depend on the person that you are talking to..

